

Applications Spring 2013



To: All students interested in Journalism, the Graphic, Graphic Online Daily and Currents magazine

From: Professor Elizabeth Smith and Courtenay Stallings

Re: Student media position applications

The Basics:

Applications are being received for student media editorial positions for Spring 2013. Please fill out the attached job application form and **return it to Elizabeth Smith in CCB 147 NO LATER THAN 5 p.m., Friday, Nov. 30.** (If Elizabeth is not in her office, please slide it under her office door.)

What's it All About?

Whether you're interested in writing, copy-editing, video production, photography, drawing, selling ads ... or you're not quite sure where your interests lie, we invite you to apply for ANY position on our staff. Our productions/publications include the Graphic newspaper, the Graphic Online Daily, Currents magazine, Housing Guide and advertising sales. Our staff consists of students of all backgrounds and majors. Positions are awarded based on interest, ability, skill and the interview process. We hope you will take some time to look through the application and please contact us if you have any questions or concerns.

What can you do?

Graphic positions you can apply for in **News, Sports, Life & Arts** or **Perspectives:**

Section Editor: Lead a team in developing the content and design of a section. You will work closely with writers, assistant editors and assistants, photographers, artists to put together the section on a weekly basis. This position requires some copy-editing and page design and a great deal coaching of writers and assigning stories.

Assistant Editor: Work closely with the section editor in developing the content for the section. You will write stories, edit copy, design pages, find story ideas and other content. You will also act as a liaison between your section and the online staff.

Section Assistant: Write a story (or column) every week and try your hand at putting pages together. Great starting point to learn how the paper works.

Page Designer: Use your creativity to make Pepperdine's paper look spectacular. Experience with InDesign and Photoshop is required.

Copy Editor: Work closely with the section editors, assistant editors and writers to edit

copy for content, readability and Graphic style.

Staff Writer: No experience necessary— just a willingness to learn.

Blogger/Vlogger: Have a hobby, passion, or line of thinking that you just can't keep quiet anymore? Join the Graphic in the blogosphere to share your thoughts.

Artist: Design magazine-style section covers, illustrate stories with art, draw editorial cartoons and create cool logos.

Photographer: Capture the thrill of the moment. Staff photographers can check out cameras from the Graphics top-of-the-line DSLR arsenal.

Social Media: Twitter and Facebook are rapidly becoming the most effective means of distribution. Drive the Graphic's online presence.

Video Producer: Create original content for the online Graphic

Advertising Sales Representatives: Develop relationships with local business owners and help grow their companies. Sell print, online and outdoor advertising while building an extensive professional network. Learn sales techniques, work a flexible schedule, and make commission on all ads that you sell.

Marketing/PR team: Facilitate the growth of the Pepperdine Graphic Media network. Help market and promote PGM's events, publications, outreach, and work to expand the organization's presence and prominence throughout Southern California. Develop ad campaigns, poster designs, etc., to get the word out about PGM.

The Process:

- Browse through the positions listed below. You can list your top three choices on the application. Not sure what you want to do? That's fine, too. We can help you figure it out. You list what you're interested in, and we'll help you find a good fit.

- Once the deadline for applications has passed, interviews for ALL positions will be scheduled. A select few will be interviewed with the entire editorial board, but most positions will be interviewed with the newly appointed managing editor, adviser and assistant adviser.

JOUR 251, 351:

Students who are appointed to an editorial position on the Graphic and online Graphic must sign up for a minimum of one unit of Jour 251 or Jour 351, unless doing so would put you over 18 units. You'll fulfill these units by completing the requirements of your assigned job. The units will not require any work outside of your job description.

Scholarships and Financial Aid:

Students receive scholarships in exchange for their work in Student Media. For students with financial aid packages, journalism scholarships are considered part of that package. Make sure to check your financial aid package to make sure your student publication award is applied. For students who do not have a financial aid package, the journalism scholarship reduces tuition by the amount of the award.

Scholarship Positions

Executive Editor	\$5,000	Currents Magazine	
Graphic Weekly:		Editor	\$3,000
Managing Editor	\$4,000	Assistant Editor, Currents	\$1,500
News Editor	\$3,500	Design Editor, Currents	\$1,100
Sports Editor	\$3,000	Photo Editor, Currents	\$1,500
Photo Editor	\$3,000	Staff writers	
Life & Arts Editor	\$3,000		
Perspectives Editor	\$3,000	Advertising Staff:	
Creative Director	\$3,000	Advertising Director	(\$1,000 plus commission)
Copy Chief	\$3,000	Sales Representatives	(commission only)
Assistant News Editor	\$2,000		
Assistant Sports Editor	\$1,000	Staff Writers:	
Assistant Photo Editor	\$1,000	<i>(these positions are not automatically awarded scholarships)</i>	
Assistant Perspectives Editor	\$1,000	Overseas Correspondents	
Assistant Life & Arts Editor	\$1,000	Bloggers/Vloggers	
Section Assistants	\$ 500	Perspectives Columnist	
Art Editor	\$2,000	Life & Arts Columnist	
Assistant Art Editor	\$ 800	News Columnist	
Senior Reporter	\$1,000	Staff Photographers	
Cartoonist	\$ 500	Copy Editors	
Staff Photographers (2)	\$ 800	Staff Artists	
Section Design Editors	\$1,000		
Copy Editors	\$1,000		
Graphic Online Daily			
Managing Editor	\$4,000		
Assistant Online Editor	\$3,000		
Online Staff Member	\$1,500		
Online Video Editor	\$1,500		

Please fill out this page and deliver it to Elizabeth Smith, director of Student Journalism. You may hand-deliver this application to CCB 147 or e-mail it to Elizabeth.smith@pepperdine.edu

Student Journalism Application
Due: Friday, November 30, 5 p.m.
Spring Semester 2013

I. Basic Info:

Name: _____

Address: _____

Cell Phone #: _____ Email: _____

Year: (circle one) First-Year Sophomore Junior Senior Grad

Major: _____

II. Journalism Experience/Reason for Applying: Please respond by writing an explanatory note on the back of this form (include a copy of your resume as well as any work samples, such as video, design, writing and/or photography).

III. I would like to apply for the following student leadership positions:

First Choice: _____

Second Choice: _____

Third Choice: _____

IV. OR I would like to be a Staff Writer for the following sections, News, Life & Arts, Perspectives, Sports (please rank your first, second or third choice):

First Choice: _____

Second Choice: _____

Third Choice: _____

V. OR... I have no clue what I am interested in doing. But these are the areas of the Graphic/ Online Graphic that I enjoy reading/watching.

First Section: _____

Second Section: _____

Third Section: _____